

# USHA DEWASI

UX / UI DESIGNER

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Borivali, India

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## PROFILE INFO

In my 1 year of experience I have specialized in crafting visually appealing and user-friendly interfaces. I have a strong passion for creating intuitive and engaging designs that enhance the user experience. I strive to create designs that not only look great but also drive user satisfaction and achieve business goals. Experienced in Figma, Miro, Adobe XD, After Effects, Pacdora, Canva, Adobe Illustrator, Wireframing and Prototyping.

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## WORK EXPERIENCE

### Junior UIUX Designer | Paperfold.in

Sept 2023 - Present

- Collaborated with cross-functional teams, including developers and project managers, to ensure timely and effective project delivery.
- Conducted user testing to validate design decisions and ensure optimal user experience.
- Increased positive end user experience for local brands up to 25%.

### Associate Designer | TCB Infotech

Aug 2023 - Sept 2023

- Gained foundational knowledge of user experience design principles and practices.
- Developed wireframes and prototypes of user interfaces.
- Designed and developed IT sector websites that met the needs of clients.
- Created company product websites that were user-friendly and engaging.
- Designed an eCommerce website for a client that was successful in generating sales.

### Intern | Perpetual Invention

Feb 2023 - July 2023

- Worked and assigned projects under supervision guidance.
- Conducted user research, gathered user feedback, and created user personas to inform the design process.
- Designed user interfaces, wireframes, and prototypes for websites.

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## EDUCATIONAL HISTORY

Bachelor of Science In Chemistry   Pune University S.P.P.U	2022
Higher Secondary School Certificate   Gopinath Vidyalaya, Varvand	2019
Secondary School Certificate   Gopinath Vidyalaya, Varvand	2017

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## CERTIFICATIONS

- **UI/UX Design course** from UIUX Design School Institute, Karvenagar **Sept 2022 - Jan 2023**

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## ADDITIONAL SKILLS

### Soft Skills

Design Thinking, Communication Skills, Management Skills, Team-Player, Negotiation Skills, Critical Thinking, Empathy.

### Technical Skills

UI/UX Design, Figma, Adobe XD, Adobe Dimension, Adobe Illustrator, Adobe Photoshop, Procreate, Miro, Branding, Wireframing, Interaction Design, Prototyping, Product Design, Social Media Content Design, Digital Marketing, Graphic Design.

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## PORTFOLIO

 <https://www.behance.net/ushadewasi>

 <https://www.linkedin.com/in/usha-dewasi-499aa91b2>